## Matthew R Mottola Short Bio

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**Microsoft**

Lead Growth PM: Microsoft 365 freelance toolkit

Matthew built and leads growth for the [Microsoft 365 freelance toolkit](https://www.forbes.com/sites/michaelbarthur/2019/04/28/whats-up-with-microsofts-365-freelance-toolkit-and-what-will-it-mean-for-you/#456a111998ff) - the unlock to embrace freelance at enterprise scale. He guest lectures and helped developed the entrepreneurship curriculum at Georgia Tech, along with delivering product-first insights through advising, writing and speaking. He is the author of [StartUp Not StartDown](https://matthewrmottola.com/startupnotstartdown), and upcoming book [Our Big Leap Forward](https://matthewrmottola.com/readyforit).

Before Microsoft, Matthew was a freelancer, built a freelance platform that connected students to small businesses, and launched a signature go-to market offering at Gigster, one of the fastest growing players powering the Gig-Economy.

Matthew holds an M.S. in Entrepreneurial Leadership from Babson College, the #1 graduate school in this field according to U.S. News and World Report. He has a B.S. in Finance/Accounting, and certificates from Harvard University for Computer Science, Harvard Law School for Negotiation Leadership, and Tongji University (Shanghai) for International Business.

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