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**Microsoft**

Lead Growth PM: Microsoft 365 freelance toolkit

Matthew believes we can be better at work. For organizations - we can drive innovation with the speed of a startup, and scale of an enterprise. For individuals - we can create unparalleled value while controlling where we work, when we work, and what we work on.

How? Through digital, flexible, project based work, best captured through remote and/or freelance models. Neither models are a silver bullet, nor the end all be all. Rather, both are driving a hybrid transformation in "how" we work.

Where does Matthew fit? In experiencing all sides of this world - a freelancer, leading hybrid freelance teams in startups & enterprises, building freelance platforms, and now enabling enterprises to embrace freelance at scale - he builds this new normal in a way that works for everybody. For organizations, he leads growth for the [Microsoft 365 freelance toolkit](https://www.forbes.com/sites/michaelbarthur/2019/04/28/whats-up-with-microsofts-365-freelance-toolkit-and-what-will-it-mean-for-you/#456a111998ff) - the unlock to embrace freelance at enterprise scale, and advises/invests in freelance focused early stage ventures. For individuals, he guest lectures at Georgia Tech, and delivers product-first insights through writing and speaking. He is the author of [StartUp Not StartDown](https://matthewrmottola.com/startupnotstartdown), and upcoming book [Our Big Leap Forward](https://matthewrmottola.com/readyforit).

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