

# Are you ready for the **Future of Work?**

## What is the FOW?

A **technological revolution in the way we organize labor**. It is driven by two forces:

1. **Intelligent Automation**
2. **A New Model of Labor**

## **THE PROBLEM:** A RAPIDLY- CHANGING MODEL OF WORK

By 2020, **43% of the U.S. workforce is expected to consist of freelance workers**, and within 10 years, there will be a new Global 2000 company with no full-time employees outside of the C-suite.

*\* Accenture Technology Vision 2016," Accenture*

## What does the FOW look like?



### PART 1: **THE GIG ECONOMY & TALENT-MANAGEMENT PLATFORMS**

As the role of the firm is increasingly replaced by software, **labor will transition from full-time to the "Gig Economy"** through talent-management platforms.



### PART 2: **INTELLIGENT AUTOMATION**

As we continuously convert atoms to bits, everything around us will be cognified through intelligent automation tools (AI/ML). This means **automation of everything repeatable & predictable.**



### PART 3: **RISE OF THE EXPERT ENTREPRENEUR**

As computation replaces what's repeatable & predictable, the **role of humanity will be in applying context-based expertise to ask the right questions about what the machines should compute.** The skill set to do this is that of the Expert Entrepreneur.

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# MATTHEW IS ON THE FOREFRONT OF ANSWERING *HOW MIGHT HUMANITY HANDLE AUTOMATION & THE FUTURE OF WORK*



**Matthew empowers innovation through the Future of Work, a paradigm shift in the way we leverage technology to match & manage labor.**

Currently at Microsoft, Matthew is building the infrastructure to drive enterprise adoption & enablement of the future of work. At Georgia Tech, he is teaching this future. At universities & enterprises, he is speaking on this future. And, for early stage ventures, he is advising on & investing in this future.

Whether by choice or chance, his life has always gravitated toward technology and its impact on work. His first ever project at [Crystal Engineering](#) reskilled 15 workers by generating \$100k from the state of MA by revising a prior-denied grant. His favorite project at PE firm [Potentia Holdings](#) saved 90 manufacturing jobs by spearheading their go-to-market strategy. He most recently drove thought leadership & created a signature go-to market offering for one of the fastest growing players powering the gig economy. His piece [What the Future of Work Means For Your Business Model](#) was the #1 viewed post on [Gigster Technology Insights](#), while his offering repeatedly & scalably generated what should be built in the software development life cycle.

Matthew is the author of university-level textbook [StartUp not StartDown](#) and upcoming book [Ready For It: Automation & the Future of Work](#). He has delivered his work globally and across Fortune 100's.

Matthew holds an M.S. from Babson College, the #1 graduate school for entrepreneurship according to U.S. News and World Report, a B.S. in finance/accounting, as well as certificates from Harvard University for Computer Science, Harvard Law School for Negotiation Leadership, and Tongji University (Shanghai) for International Business.

Microsoft CEO Satya Nadella once said, "Technology is nothing more than the collective soul of those who build it". So is work, and Matthew believes by wrapping technology around an empathy-centric lens we can create the greatest collective soul humanity has ever imagined.

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